



BRIGHTER FUTURES 5K RUN/WALK

November 9, 2024 | Lancaster Recreation Junction Trail, 99 Champ Blvd, Manheim, PA 17545

ABOUT KIDS' CHANCE OF PA

The mission of Kids' Chance of Pennsylvania, Inc. is to provide scholarship grants for college and vocational education to children of Pennsylvania workers who have been killed or seriously injured in a work-related accident resulting in financial need. The hardships created by the death or serious disability of a parent often include financial ones, making it difficult for deserving young people to pursue their educational dreams. For information, please visit www.KidsChanceOfPA.org.

SPONSOR OPPORTUNITIES:

Senior Sponsor (\$2,500)	<ul style="list-style-type: none"> Sponsor highlight sign included on post-race refreshment table Full-color yard sign displayed at event Largest logo on the registration table and water station signs Largest logo on the event webpage, FB page, and registration website Sponsor of the Day highlight on LinkedIn and Facebook Recognition during race start announcement and awards presentation Four complimentary registrations
Junior Sponsor (\$1,000)	<ul style="list-style-type: none"> Full-color yard sign displayed at event Large logo on the registration table and water station signs Large logo on the event webpage, FB page, and registration website Sponsor of the Day highlight on LinkedIn and Facebook Recognition during race start announcement and awards presentation Three complimentary registrations
Sophomore Sponsor (\$500)	<ul style="list-style-type: none"> Logo on the registration table and water station signs Logo on the event webpage, FB page, and registration website Sponsor of the Day highlight on LinkedIn and Facebook Recognition during race start announcement and awards presentation Two complimentary registrations
Frosh Sponsor (\$250)	<ul style="list-style-type: none"> Name on the registration table and water station signs Name on the event webpage, FB page, and registration website Inclusion on the Frosh Sponsors post on LinkedIn and Facebook Recognition during race start announcement and awards presentation One complimentary registration

SPONSOR AGREEMENT

<i>Sponsor name as it should appear on all materials:</i>	
<i>Contact Name/Title:</i>	
<i>Contact Email/Phone:</i>	
<i>Sponsorship Level:</i>	
<i>Authorizing Signature/Date:</i>	
LOGO/ARTWORK: <ul style="list-style-type: none"> Sophomore, junior and senior sponsors, please submit a high-resolution logo (JPEG or EPS) to MegGriffith@eains.com. Junior/Senior sponsors, yard sign artwork (17" H x 23" W high-res JPEG or EPS) must be received by October 25th or we will use your logo for the sign. Senior sponsors, your post-race highlight poster file (11" H x 8" W PDF) must be received by October 25th or we will use your logo for the poster. 	
SPONSORSHIP CHECKS CAN BE MADE PAYABLE TO: EASTERN ALLIANCE INSURANCE GROUP. Please include "Brighter Futures" on memo line and mail to: Eastern Alliance Insurance Group, ATTN: Meg Griffith, 25 Race Avenue, Lancaster, PA 17603.	